

COLOGNE

HTAi 2019 ANNUAL MEETING · GERMANY

FONTS:

Museo Sans 300/500/700

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 !@#\$%^&?

Museo Slab 300/500/700

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 !@#\$%^&?

PRIMARY COLORS:



Pantone: 542
CMYK: 67 22 0 0
RGB: 66 161 218
HTML: #42A1DA



Pantone: 2758
CMYK: 100 95 28 17
RGB: 39 47 106
HTML: #272F6A



Pantone: 7536
CMYK: 46 37 46 4
RGB: 142 142 131
HTML: #8E8E83



Pantone: 7628
CMYK: 26 99 100 26
RGB: 149 30 30
HTML: #951E1E



Pantone: 611
CMYK: 13 8 76 0
RGB: 227 215 96
HTML: #E3D760



Pantone: 418
CMYK: 67 60 61 48
RGB: 63 64 62
HTML: #3F403E

SECONDARY COLORS:



Pantone: 7724
CMYK: 82 0 67 11
RGB: 0 161 118
HTML: #00A176



Pantone: 375
CMYK: 46 0 90 0
RGB: 150 179 98
HTML: #96B362



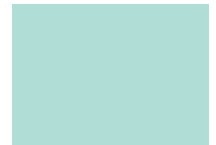
Pantone: 137
CMYK: 0 41 99 0
RGB: 250 164 26
HTML: #FAA41A



Pantone: 1595
CMYK: 0 71 100 3
RGB: 234 106 32
HTML: #EA6A20



Pantone: 239
CMYK: 16 82 0 0
RGB: 206 83 158
HTML: #CE539E



Pantone: 565
CMYK: 30 0 18 0
RGB: 177 222 214
HTML: #B1DED6

IN USE:

